

2011 Governor's Conference on Economic Development
University Plaza Hotel & Convention Center, Springfield, MO
September 21-23, 2011
Agenda

Wednesday, September 21, 2011

7:00 am – 5:30 pm	Registration
8:00 am – 1:00 pm	Related Commission/Board Meetings
8:00 am – 2:00 pm	Exhibitor Set up (Exhibit Area)
12:00 noon – 1:00 pm	Lunch on your own
1:00 pm – 4:30 pm	Pre-Conference Meetings: <i>Driving Decisions with Labor Market Information</i> <i>AmeriCorps</i> <i>The Missouri Sunshine Law “I know what it says but what does it mean.”</i> <i>Navigating State CDBG Environmental Review on Economic Development Projects</i> <i>Special Needs Housing</i> <i>MO Certified Sites Program – the How and Why</i>
2:00 pm – 4:00 pm	Optional Tours Ozarks Technical College Tour Expedia/Hotels.com Operations Tour
2:00 pm – 7:30 pm	Exhibit Hall Open (Exhibit Area)
2:30 pm – 3:00 pm	Refreshment Break (Exhibit Area)
5:30 pm – 7:30 pm	Reception in Exhibit Hall (Exhibit Area)
7:30 pm	Evening on your own

Thursday, September 22, 2011

7:00 am – 5:30 pm	Registration
7:00 am – 8:30 am	Breakfast Buffet (Exhibit Area)
8:30 am – 9:15 am	Welcome
9:15 am – 10:00 am	General Session Opening Keynote Speaker Steven Lipstein , President & CEO, BJC HealthCare
10:00 am – 10:30 am	Refreshment Break (Exhibit Area)
10:30 am – 11:30 am	Breakout Sessions: <i>Enhance Your Presentation Skills</i> <i>Road Trip Rewards – Example of Public/Private Marketing Coordination</i> <i>Transportation: A Part of the Economic Solution</i> <i>Obtain Government Contracts and Short Term Lending</i>

***Targeted Industry Clusters for Missouri – Part 1:
Advanced Manufacturing; Energy Solutions; and
Transportation/Logistics***

***Missouri Economic Recovery – New Building & Energy
Codes***

11:45 am – 1:15 pm

Governor's Awards Luncheon

1:30 pm – 2:30 pm

General Session

Keynote Speaker

Peter de Silva, President & CEO for UMB Financial Corporation and Chairman & CEO of UMB Bank

Refreshment Break ([Exhibit Area](#))

2:30 pm – 3:00 pm

Exhibitor Tear Down

3:30 pm

Breakout Sessions:

3:00 pm – 4:30 pm

***Workforce Training Programs with an Impact on
Economic Development***

***The Future of the Electric Industry in Missouri – To
Build or Not to Build***

Innovation Success Stories

Optimizing Social-Media and Online Presence

Targeted Industry Clusters for Missouri – Part 2:

Biosciences; Health Sciences and Services;

Information Technology; and Financial and

Professional Services

***MO STEP=UP (Missouri State Trade & Export
Promotion - Unlimited Possibilities)***

5:30 pm – 9:30 pm

Buses depart from University Plaza Hotel

6:00 pm – 7:30 pm

Reception ([Springfield Brewing Company](#))*

7:30 pm

Dinner on your own

*Round trip bus transportation provided from 5:30 pm – 9:30 pm to and from University Plaza Hotel to Springfield Brewing Company downtown area.

Friday, September 23, 2011

7:30 am – 9:00 am	Breakfast Buffet
9:00 am – 10:15 am	Breakout Sessions: <i>Cheetah's Continue: Lessons on How to Survive and Thrive from Missouri's Fastest Growing Businesses</i> <i>Work Ready Communities – Providing Economic Advantages</i> <i>Managing an Intergenerational and Diverse Workforce</i> <i>Navigating Services Provided by the Small Business Administration and the Missouri Procurement Technical Assistance Centers</i> <i>Post-Disaster Community and Economic Recovery</i>
10:15 am – 10:30 am	Refreshment Break
10:30 am – 11:30 am	General Session: Developing our Path for Growth: Missouri Strategic Initiative for Economic Growth
	Closing & Attendance Prize Drawing
11:30 am	Adjourn